**Strategic Management**

**Question bank**

1. What is strategy? Elaborate the nature of strategy in details
2. Explain in detail the strategy formation process
3. What is the importance of strategy? Explain
4. What is strategic management? Elaborate the nature of strategic management
5. Explain in detail the process of strategic management
6. Explain the concept Schools of strategic formulation and implementation
7. What is impact of globalization on strategic management
8. What are the Features of global strategic management
9. Explain VUCA environment with a bottom – up approach
10. How PESTEL is used as a as tools for strategic formulation
11. What do you understand by SWOT analysis.
12. Elaborate the BCG matrix in detail
13. Elaborate the GE matrix in detail
14. What are the 7SMcKinsey models as tools for strategic formulation
15. What do you understand by Ansoff matrix
16. How Grand strategy is used as a tool for strategic formulation
17. What are the Porter’s Generic strategies and Value chain
18. What are Internal Competences & Resources Core? Explain with example
19. What is Threshold Competence? Distinguish between Competence vs Capability
20. What is Strategic Outsourcing? Give examples
21. What do you mean by VRIO analysis
22. Explain in details Red – Blue - Purple Ocean strategy in strategic management
23. How business get affected by Differences in Cultural, Demographic Markets
24. What do you mean by Multi Country and Global competition concepts
25. What factors are taken into consideration while Competing in Emerging Markets
26. Elaborate the concept Mergers and Acquisitions with examples
27. What is Vertical Integration, Offensive, Defensive Strategies
28. What is Strategy Evaluation and Control? Elaborate
29. What are Types of Control
30. What do you understand by change management?
31. What is the various Turn –around strategies?