

"Nurturing Youth ▶ Developing Leaders"



Sahajeevan Shikshan Sanstha's

MADANBHAI SURA INSTITUTE OF BUSINESS MANAGEMENT

Approved by AICTE | Affiliated to University of Mumbai |
Recognized by DTE - Govt. of Maharashtra

Institute Code: MB 3121



ADMISSION BROCHURE

MMS / MBA : 2018-19

At Post- Khonde Bhadgaon, Tal. Khed, Dist. Ratnagiri - 415709 Maharashtra Tel. 02356-263895

Email: vsimkhed@hotmail.com Website: www.msibm.edu.in

President's Message....



Shri Hirachand Butala
President

Sahajeevan Shikshan Sanstha

Providing quality higher education to underprivileged people of the nation and making them employable, thus "Serving the Nation" is motto of Sahajeevan Shikshan Sanstha.

Promoter's Message....



Late Lion Madanbhai Sura
Promoter of MSIBM

The youth of Konkan region should get opportunities of doing an MBA from a good B-School in Konkan itself and participate in world of business. With this mission I promoted MSIBM, Khed.

From Chairman's Desk...



Shri Nand Kumar Gujarathi
Chairman, MSIBM

"Education is an instrument of empowerment of students. It helps them become economically independent and self-sustaining."

Mentor's Message...



Dr. V.B. Mehta
Mentor, MSIBM

Ex-vice Chancellor, DBSKKV, Dapoli
Trustee- Sahajeevan Shikshan Sanstha, Khed
"Business Education is the passport to a good future, as tomorrow belongs to those who prepare for it today, keeping future goals in mind."

About Sahajeevan Shikshan Sanstha

Sahajeevan Shikshan Sanstha was established on 3rd Jan. 1969 with an objective of 'Education for all.' The trust currently operates six educational institutes . This Sanstha is an umbrella organization under which all six institutes are being functioned. All the institutes operating under Sahajeevan Shikshan Sanstha have made benchmark in the education fraternity particularly in Kokan region. More than 10000 students have passed out from all institutes with flying colors and they are employed in various government and non-government organizations across the world.

About MSIBM

Madanbhai Sura Institute of Business Management is a post graduate institute of Business Management approved by the AICTE New Delhi - the apex body for management education in India. The Institute is also recognized by the Government of Maharashtra. MSIBM offers the 2 year Full Time MMS programme of the Mumbai University. The institute started functioning from AY 2008 & right in its year of inception received an overwhelming response from the student community. It has been established with the objective of providing the students an opportunity of higher education in the vibrant domain of Management at an affordable cost. MSIBM is committed to the pursuit of excellence in academic endeavors. With the breadth & depth of core major & electives, students can take a multi-disciplinary approach or develop deeply into single area.

MSIBM provides a learning environment focused on imparting domain knowledge, including social skills & a professional mindset & also endeavors to continuously highlight ethical issues in business & society.



Message from the Director

Welcome to MSIBM!!!

Greetings to our Students, friends and alumni. It is my great pleasure to serve our students at Madanbhai Sura Institute of Business Management (MSIBM), Khed in the beautiful district of Ratnagiri.

The MSIBM endures to play an important role in enlightening students for significant careers resulting from their business studies. Significant number of MSIBM graduates hold leading positions throughout the nation as well as abroad.

We secure the support of a strong team of faculty members, who passionately put their hard work to inspire our students and guide them to progress at every step of their career.

We at MSIBM, understand that a countless accountability is vested on us, as educators of the contemporary world. Ever since the inception of this institution, we have been motivated hard to understand the far-reaching implications of education while designing our mode of instructions. We mentor our students to refine their intellect and empower them to achieve their ambitions. Simultaneously, we inculcate in them a positive value system that forms their assertiveness, attitude and behaviour, that provides a solid foundation for them to face the challenges of life.

Curriculum of University of Mumbai and academics of MSIBM, have continued to incorporate new developments in the fields of business management studies. After a recent review of the curriculum and its relevance to our stakeholders in the business world, we have increased our curriculum's emphasis on the development of necessary skills, along with focusing appropriately on theory and business knowledge.



The MSIBM assigns faculty links to various industrial organizations and maintains extensive ties with its alumni and friends. In coordination with business/management professionals, the MSIBM provides flexible, relevant coverage that includes professional development of our students and continued professional education seminars, workshops, industrial visits, Guest Lecturers from industry, various co-curricular and extra-curricular activities for students.

In addition to MSIBM's extensive course offerings, our students benefit from academic, professional development, and social activities through social organizations, internships and projects.

The pleasant and pollution-free climate provides many opportunities to explore Konkan's natural beauty. The atmosphere at MSIBM is very conducive to learning. We encourage independent thinking that helps students in developing holistic perception, strong domain knowledge, contemporary skill sets and positive attitude.

The endeavours on the part of management are to provide the best in terms of knowledge, skills, infrastructure & environment.

Dr. Prasad Bhanage



Academic Programs

Course Details

MSIBM currently offers the **MMS** programme of Mumbai University in following specializations

- **Marketing, Finance, Human Resource, IT (System), Operation**

MMS Course Structure

MMS is a 2 year full-time post-graduate degree course, divided in four semesters. In first year i.e. first two semesters, subjects are common for all students. From second year a student can select a specialization for in-depth knowledge of the domain.

Semester - I	
Core Subjects	
Perspective Management	
Financial Accounting	
Business Statistics	
Operations Management	
Managerial Economics	
Elective Subjects	
Effective and Management Communication	
Organizational Behaviour	
Personal Grooming / Personal Effectiveness	

Semester - II	
Core Subjects	
Marketing Management	
Financial Management	
Operations Research	
Business Research Methods	
Human Resource Management	
Elective Subjects	
Corporate Social Responsibility	
Entrepreneurship Management	
Management Information System	

Semester III	
Common subjects	1 International Business 2 Strategic Management (UA)
FINANCE SPECIALIZATION	
Core Subject	1. Financial Markets and Institutions 2. Corporate Valuation and Mergers & Acquisitions 3. Security Analysis and Portfolio Management 4. Financial Regulations 5. Derivatives and Risk Management
Elective Subject	1. Investment Banking
SYSTEMS SPECIALIZATION	
Core Subject	1. Database Management System & Data Warehousing 2. Enterprise Management System 3. Big Data and Business Analytics 4. Knowledge Management 5. Software Engineering
Elective Subject	1. Software Project management V
HRM SPECIALIZATION	
Core Subject	1. Training & Development

	2. Compensation and Benefits 3. Competency Based HRM and Performance Management. 4. Labour Laws and Implications on Industrial Relations. 5. HR Planning and Application of Technology in HR
Elective Subject	1. Employee Branding and Employer Value Proposition
OPERATIONS SPECIALIZATION	
Core Subject	1. Supply Chain Management 2. Operations Analytics 3. Service Operations Management 4. Manufacturing Resource Planning & Control 5. Materials Management Strategic Management
Elective Subject	1. Strategic Operations Management
MARKETING SPECIALIZATION	
Core Subject	1. Sales Management 2. Marketing Strategy 3. Consumer Behaviour 4. Services Marketing 5. Product & Brand Management
Elective Subject	1. Digital Marketing

Semester IV	
Common subjects	1 Project Management (UA) 2. Project 1 - General Management 3. Project 2 - Social Issues 4. Project 3 - Specialization
FINANCE SPECIALIZATION	
Core Subject	1. Final Project (300Marks)
Elective Subject	1. Commercial Banking
SYSTEMS SPECIALIZATION	
Core Subject	1. Final Project (300 Marks)
Elective Subject	1. Strategic Information Technology Management
HRM SPECIALIZATION	
Core Subject	1. Final Project (300 Marks)
Elective Subject	1. Strategic HRM
OPERATIONS SPECIALIZATION	
Core Subject	1. Final Project (300 Marks)
Elective Subject	1. Operations Outsourcing & Offshoring
MARKETING SPECIALIZATION	
Core Subject	1. Final Project (300 Marks)
Elective Subject	1. Integrated Marketing Communications



WHY MSIBM

- ✓ Managed by Sahajeevan Shikshan Sanstha, Khed
- ✓ Mentored by renowned academician, Dr. V.B. Mehta, Former VC of DBSKKV, Dapoli
- ✓ Best Management College in Konkan Region
- ✓ Experienced Faculty
- ✓ Regular lectures/Guest lectures by visiting faculty and industry resource persons from Mumbai/Pune.
- ✓ Unmatched infrastructure and facilities for students.
- ✓ Specialised Communication and Personality development sessions.
- ✓ Modern well stocked library with online database access
- ✓ Fully Wi-Fi Campus
- ✓ Fully secure campus with CCTV surveillance
- ✓ Full placement support. Special sessions for Group Discussions, Interviews and Soft-skills.
- ✓ Excellent Placement record.
- ✓ Pollution free campus
- ✓ **HOSTEL FACILITY FOR GIRLS**

Excellent Infrastructure

Class Rooms equipped with audio-visual facilities



Library

Library has 5800 books on core subjects and 36 journals/magazines. It has subscriptions over thirty magazines / journals with all prominent News papers. online database systems providing access to 60,000 articles and publications from across the world.



Computer Lab

Computer lab has 60 computers with high speed internet connectivity. Each student has an access to Personal Computer





Superior Facilities

Seminar Hall



RO Treated Water



Girl's Common Room



CCTV security



Girls Hostel



Fully Wi-Fi Campus



Canteen



Amphitheatre





Dr. Prasad Bhanage

Professor & Director - MSIBM
M. Com, M.P.M. Ph.D (Commerce & Management)

Specialization - Finance & Human Resource Management

Industry Experience - 18 years

Teaching Experience - 12 years



Prof. Satish S. Kadam

Assistant Professor
B. Sc., M.M.S., Ph. D.*

Specialization - Marketing Management

Industry Experience - 3 years

Teaching Experience - 10 years



Prof. Vitthal S. Jadhav

Assistant Professor
B. Sc., M.B.A., NET., Ph. D.*

Specialization - Marketing Management

Industry Experience - 2 years

Teaching Experience - 12 years



Prof. Anup M. Mule

Assistant Professor
M.B.A., M. Phil, Ph. D.*, M. A. (Psy.), SET.

Specialization - I. T. & Marketing Management

Industry Experience - 2 years

Teaching Experience - 10 years



Dr. B. D. Kolekar

Professor & Ph. D. Guide
M. Com, M. Phil., M. B. A., Ph. D.

Specialization - Human Resource Management

Industry Experience - 10 years

Teaching Experience - 27 years



John Jeraud

M. Sc. (Library Science), NET

Experience - 20 years



COMMITTEES

Board of Governors

- 1 Shri. Nandkumar D. Gujarathi Chairman
- 2 Shri. Vivek M. Sura Member
- 3 Adv. Anandrao D. Bhosale Member
- 4 Dr. Shivajirao A. Patil Member
- 5 Shri. Shekhar S. Talati Member
- 6 Shri. Mangesh P. Butala Member
- 7 Dr. Vijaybhai B. Mehta Educationist
- 8 Dr. U. Ramesh AICTE Nominee
- 9 Dr. Subhash Mahajan DTE Niminee
10. Dr. Kavita Laghate University Nominee
- 11 Dr. Prasad S. Bhanage Member Secretary

Local Managing Committee

1. Shri Nandkumar D. Gujrathi Chairman
2. Dr. Vijaybhai Mehta Management Representatives
3. Shri Mangesh P. Butala Member
4. Adv. Anandrao D. Bhosale Member
5. Dr. Shivajirao A. Patil Member
6. Shri. Shekhar S. Talati Member
7. Dr. Prasad S. Bhanage Member Secretary
8. Prof. Satish Kadam Teacher Representative
9. Prof. Vitthal Jadhav Teacher Representative
10. Prof. Anup Mule Teacher Representative
11. Nikhil Salvi Non Teaching Representative

Anti Ragging Committee

- 1 Dr. Prasad S. Bhanage Chairman
- 2 Prof. Satish S. Kadam Member
- 3 Prof. Anup M. Mule Member
- 4 Prof. Vitthal S. Jadhav Member
- 5 Mr. Nikhil A. Salvi Member
- 6 Rushikesh P. Jangam Member
- 7 Mrs. Safana Pawaskar Member
- 8 Mrs. Romesh Jadhav Member
9. Dr. Kusumavati Bade Member

Women's Grievances Resolution Committee

- 1 Dr. Prasad S. Bhanage Director
- 2 Mr. Nandkumar Gujrathi Management Representative
- 3 Prof. Satish S. Kadam Teacher Representative
- 4 Prof. Anup M. Mule Teacher Representative
- 5 Prof. Vitthal S. Jadhav Teacher Representative
- 6 Rubina Parkar Student Representative
- 7 Sujit Jadhav Student Representative
- 8 Saffana Pavaskar Student Representative
- 9 Pritam Bhuwad Student Representative
- 10 Nikhil Salvi Non Teaching Representative



Student Life @ MSIBM

Dignitaries visiting MSIBM



Teaching Staff & Students visiting Mapro



Students in Campus





Student Life @ MSIBM

Dignitaries & Students at MSIBM



Republic Day Celebration



Students in Classroom & Library





Student Life @ MSIBM

Students get opportunities to welcome meet and interact with high profile dignitaries



Opportunity to be a part of cultural extravaganza and showcase their talent





Good Placement

Placement Record of last 5 years

Batch	2011-13	2012-14	2013-15	2014-16	2015-17
Students Placed	80%	81%	80%	85%	84%
Highest Package	3.5 Lacs	3.75 lacs	3.6 Lacs	3.9 Lacs	4.2 Lacs
Average Package	2.5 Lacs	2.54 Lacs	2.5 lacs	2.6 Lacs	2.75 Lacs
Result in Percentage	100%	98 %	96 %	100%	100%

Our Top Recruiters



Our Star Alumni

Name of Alumni	Company	Designation
Nilesh patil	Godfrey Plllips	Marketing Manager
Krishna Pillai	Wolksvagon	Asstt. Marketing manager
Amol Mahadik	Syntel	Assistant Manager
Krushnath Chaugule	CSIBER, Kolhapur	Head of Dept.
Amit Prasad	Axis Bank	Area sales Manager
Pratik Khatu	Kansai Nerolac Paints	Production Manager
Ainash Patil	Dow Agro Ltd.	Account Manager
Paresh Pawar	Evolve India	HR Executive
Tehseen Mahadik	Revmax Telcom	Sr.Hr Executive



Alumni Speak



Mr. Sameer Uttekar

*Sr. Software Engineer,
Accenture*

Two years of my life have gone by here and yet, it just seems like a start. MSIBM became a very important part of our lives. All group meets and assignments have taught us a lot. But most importantly has taught us how to manage. On a serious note, it has helped us grow as an individual and groomed us to face the challenges of the corporate world.



Siddhi Patne

*Sr. Executive - Business Devpt.,
Revmx*

My experience with MSIBM was extremely wonderful, especially in marketing area. Practical examples and cases, which were discussed in the class, are helping me a lot in the corporate world. In a year's time I am on the verge of getting promoted as an Assistant Manager.



Mr. Amar Mhabdi

*Administration Manager,
Morgan Stanley*

I got a really great offer from esteemed MNC organization Morgan Stanley as Administration Manager after completing MMS from MSIBM. This speaks of value addition at the institute.



Niranjana Kulkarni

*Territory Manager,
Fresenius Kabi*

Apart from academics, I got opportunities and specialised coaching in communication & soft skills, personality development that build my confidence so I could get fascinating job at German MNC.

Corporate Speak



Dr. Pallavi Butala

*Director, Revmx Telecom
Infrastructure Pvt. Ltd.*

I really appreciate MSIBM for the way they have groomed the young minds into Management Professionals. We have recruited 11 Students of this College. They have proved to be sincere and very Supportive, they are full of energy and enthusiasm. We found that all students were good in Management Skills and hard working.



Mr. Sujay Talathi

*Chief Operating Officer,
Transparency Value Research,
India*

Having interacted with students of Madanbhai Sura institute of Business management on several occasions, I can say that they are bright, groomed well and have some practical insights. Being an institute situated in rural area they are providing education as good as any A grade institute in Mumbai or Pune.



Dr. Prashant Patwardhan

*President – Lote Parashuram
Industries Association*

Having such a good institute in the vicinity of the Lote Parashuram industrial belt is a boon. Institute is doing good work in providing quality education to fulfill demand of the industry. I get reports from associated companies that students coming out of Madanbhai Sura Institute are good and they are contributing well.



Mr. Suresh Patankar

*Sr. HR Manager,
Excel Industries, Lote*

Students at Madanbhai Sura Institute of Business Management are bright, sincere and eager to learn. They exhibit good learning and development aptitude. Teaching such students is a pleasure. The quality of students passing out from the institute is found to be good.



Admissions

Admission Procedure:

Admission to M.M.S. course is based on minimum eligibility criteria and a written aptitude test conducted by AICTE or DTE, Maharashtra. Thereafter a student has to go through Centralised Admission Process (CAP) conducted by DTE (Maharashtra) for allocation of seat in the institute.

Eligibility Criteria

The minimum eligibility is a Bachelor's Degree in any discipline from a recognized university (those appearing in final semester examination are eligible), with at least 50% aggregate marks (45% for reserved categories).

The Entrance Test

A student ought to appear for either CMAT conducted by AICTE, MH -CET conducted by DTE Maharashtra or ATMA or MAT or XAT or CAT a seat to be allotted through CAP round.

CAP Round

It is necessary for a student seeking admission in the institute to go through the procedure of registration at facilitation centre and get documents varified. Thereafter the student needs to participate in CAP round and get seat allocated.

Applicable Fees

The fees for the institutes is governed and fixed by Shikshan Sulka Samiti. MSIBM follows the approved fees structure.

Note:

1. The details of the fees applicable for various categories and other applicable charges are available from the office.
2. As per rules, category fees benefit can be given only to those students who are eligible for it as per rules of the government, DTE and Samaj Kalyan Department.

Scholarship

Hirabhai Butala Vichar Manch, a Charitable Trust has consented to provide scholarship to THREE students. The three scholarships are 50%, 30% and 20% waiver of the fees respectively. This scholarship is available to the students based on merit prepared out of scholarship test results, past academic performance as well as financial position of the student. The scholarship is available only to students who take admission at MSIBM.

Documents Required for Admission

For All Candidates

1. Admission Test Score Card (CMAT/MH-CET, ATMA)
2. Nationality Certificate
3. Domicile Certificate (Except OMS candidates)
4. Aadhaar Card (Colour Xerox preferable)
5. Bank Passbook Xerox
6. Mark sheets:
 - SSC
 - HSC
 - Graduation (All semesters)
7. Passing Certificates:
 - SSC
 - HSC
 - Graduation
8. School Leaving Certificate
9. Transfer Certificate
10. 5 passport size photographs
11. Migration Certificate (for other than Mumbai University candidates)

For Category Students

12. Gap (if any) Certificate
13. Caste Certificate
14. Caste Validity Certificate
15. Income certificate
16. Valid Non-creamy layer certificate as applicable
17. Undertaking for Fee

Note: Additional documents may be required by DTE, Mumbai University or Samaj Kalyan Department.



Sahajeevan Shikshan Sanstha's

MADANBHAI SURA INSTITUTE OF BUSINESS MANAGEMENT

► AICTE & DTE (Mah) Approved ► Affiliated to Mumbai University ► Best Institute in Konkan Region

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Website: www.msibm.edu.in

MMS Admission Form

2018-20 Batch

Photograph

*Mandatory Fields

1. Personal Information

Surname/Last Name* _____

First Name* _____

Middle Name _____

Mother's Name* _____

Date of Birth* _____ Sex (M/F) _____ Nationality _____

Religion _____ Caste (SC/ST/NT/SBC/OBC) _____

Aadhaar No.* _____ Passport No. _____

Mobile No.* _____ Landline No. _____

Email ID.* _____

Address for Correspondence (Full Address with PIN No.)*

_____ PIN _____

Permanent Address _____

_____ PIN _____

2. Parent's Information

Surname* _____ Father's Name* _____ Middle Name _____

Occupation* _____ Designation _____

Annual Income (Rs.)* _____ Mobile No.* _____ Phone No. _____

Email ID _____ Mother's Mobile No;* _____

3. Academic Details*

Degree	Name of College	Board/University	Year of Passing	% Marks
S.S.C. (X Std.)				
H.S.C. (XII std.)				
Graduation				
PG (if any)				

4. Extra-Curricular Activities /Achievements

5. Work Experience (if any)

Designation	Company	Location	Duration	Monthly Salary (Rs.)

6. Admission Test Details *

Test Taken (Tick Mark)	MH-CET	CMAT	ATMA	CAT	Score	Percentile

7. Supporting Documents Attached (Self attested Xerox copy) No. of Documents attached _____

Admission Test Score Card Domicile Nationality Aadhaar Card Bank Pass. Gap Cert.
Mark sheets: SSC HSC Graduation PG Certificates: SSC HSC Graduation PPC
School Leaving Certificate Caste Certificate Caste Validity Certificate Income certificate
Any Other Document (Pl. Specify _____)

Declaration *

I hereby declare that all information provided in this application form is true, complete and correct. I understand that the information provided herein forms the basis of my admission in MMS Course at the institute. I am also aware that in the event any information provided herewith is found false at any stage, the institute may cancel my admission and take necessary action as deemed fit and no refund of fees will be made to me.

Date _____ Place _____ Name & Sign of Candidate _____

FOR OFFICIAL USE ONLY

Comments of Admission In-charge/Coordinator:

Weather eligible for admission? _____ CAP or NCAP _____ Name of test cleared _____

Admission Category _____ Caste Category _____ Eligible for Category Fees? _____ Type: Freeship / Schol'p

Recommendation: _____

Signatures with Date

Noting by the Director:

Sahajeevan Shikshan Sanstha's



MADANBHAI SURA INSTITUTE OF BUSINESS MANAGEMENT

At Post Khonde Bhadgaon, Tal. Khed, Dist. Ratnagiri 415709 Maharashtra
Tel. 02356-263895 Email: vsimkhed@hotmail.com Website: msibm.edu.in



Distances: From Khed ST Bus Sta--nd to College – 1.2 km
From Khed Railway Station to College – 2.3 Km
From Bhanre Naka (Goa Highway) to College – 3.2 Km

Key Contacts

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Director

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Nikhil Salvi

Admission Assistant

Mobile: 8390753271

Landline: 02356 263895